



City of Lompoc  
Public Information Office  
100 Civic Center Plaza  
Lompoc, CA 93438  
[www.cityoflompoc.com](http://www.cityoflompoc.com)

## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

Contact: Kate Griffith  
805 875-8232

### **Lompoc, Calif., Featured as one of “Best Managed Small Cities” 2004**

LOMPOC, CALIF. (June 21, 2004)

Pat Summerall Production’s “Champions of Industry 300” selected the City of Lompoc as one of the “Best Managed Small Cities” in 2004. A 2-minute recognition announcement will be aired by Pat Summerall Production’s on Headline News Network (HLN) on June 22, 2004 between 3:00-3:30 p.m. PDT.

The “Champions of Industry” Selection Committee noted three accomplishments by the City of Lompoc in making its decisions: The City has remained fiscally sound with a balanced budget; protecting the environment is paramount to the City Council and staff; and the City has an outstanding mural society, which holds the “Mural in a Day” event each year.

Additionally, Pat Summerall will be the spokesman for a 5-minute video brochure that will be posted at [www.Industryview.com](http://www.Industryview.com) and linked to the City’s website for one year beginning in July. The video highlights the City’s high quality of life, economic development successes, and tourism appeal. Murals, pristine beaches, a Spanish Mission, and premium wineries set the stage for interviews with Mayor Dick DeWees, City Administrator Gary Keefe, City Economic Development Coordinator Kate Griffith, and Murals Project Coordinator Gene Stevens. They discuss what makes Lompoc the best-kept business secret in California.

The video brochure will be available for a twenty-four hour period on [www.Forbes.com](http://www.Forbes.com) through various “Champions of Industry” Columns, Windows, Banners, and Buttons that rotate throughout the Forbes website. The June 7, 2004 issue of *Forbes Magazine* featured the City of Lompoc in a one-page announcement.

Information on the City’s business incentives can be obtained by contacting Economic Development Coordinator/Public Information Officer Kate Griffith at 805 875-8232 or at [www.cityoflompoc.com](http://www.cityoflompoc.com).